

## KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

Jennifer Schneider
Tourism Coordinator/Public Information Officer

## FOR IMMEDIATE RELEASE

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## Kewaunee County to Host 22<sup>nd</sup> Annual Rural Safety Day

LUXEMBURG, WI – Before kids head out on summer break, UW-Extension of Kewaunee County and Kewaunee County Public Health Department will be hosting the 22<sup>nd</sup> Annual Rural Safety Day on Wednesday, May 23<sup>rd</sup> at the Kewaunee County Fairgrounds, 625 3<sup>rd</sup> Street, Luxemburg from 8:30 a.m. – 2:00 p.m.

Since this event first began in 1997, it continues to grow each year. It is now educating approximately 300 third grade students from Kewaunee County public and parochial schools outside of the classroom. It is designed to raise children's awareness of the importance of practicing safety at home, on the farm and while they're out exploring.

There are 15 learning stations in the barns at the Fairgrounds with guest speakers teaching lessons that highlight how to be cautious around tractors, ATVs, lawn mowers, farm animals and pets as well as swimming, sun protection, biking, seat belt safety, staying home alone, power lines, fire, mother nature's creatures and poisonous plants.

"This is a hands-on educational opportunity that goes beyond the textbook," says Aerica Bjurstrom, Agricultural Agent, UW-Extension. "These kids are not only honing their everyday life skills, they're also building their confidence in unique situations."

"The interaction that we get to see between the kids and the instructors makes for an incredible day of learning," says Cindy Kinnard, Director of the Kewaunee County Public Health Department. "We have to thank the schools and our amazing community partners, who help make this day possible year after year."

Rural Safety Day is financially supported by Kewaunee County Farm Bureau, Kewaunee County Dairy Promotion Committee and the UW Center for Agricultural Safety and Health. It also includes the participation and attendance of local veterans, Kewaunee County Board Supervisors and Kewaunee County staff.

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(Seat Belt Safety Taught by Wisconsin State Patrol)

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